

Radio Link Internet Privacy Policy

At Radio Link Internet (RLI), our customers are our first priority. We understand how important privacy is to you, and because it is important to you, it is also a high priority for us. We believe you have a right to know what we do with the information you entrust to us. We want to assure you that we are safeguarding this important information. Our privacy policy is based not just on the laws governing privacy, but also on our own high standards of privacy protection.

In Brief:

- We protect your personal and financial information
- We do not sell your information
- We do not share your information with companies outside of the RLI

Collection and Use of Information

Members are asked to provide certain information when they sign up for our Services such as name, address, telephone number, and billing information (such as a credit card number). The personal information collected from Members during the registration process is used to manage each Member's account (such as billing and collections).

In order to better understand its Members, RLI collects consumer data such as ZIP code, demographics and other publicly available information from third-parties. RLI uses this data to provide product and service offers. We use data in aggregate to develop products and offers to better serve its Members.

RLI collects information from Visitors and Members who use the various parts of our Services. We use this information primarily to provide a customized experience as you use our Services. RLI collects consumer information about its Members through surveys or preference pages.

We use registration information to contact you in a variety of ways. We may send you information about your account and RLI maintenance, services, or promotions through e-mail, phone or regular mail.

Third Party Disclosure

RLI may share personal information with select affiliates in order to provide RLI services to our Members. RLI does not share identifying information (like Name and address) with affiliates for their use in delivering product and service offers to Members. Affiliates will not be allowed to use any information provided in serving our customers to be sold, rented, or given to any other company. Affiliates are not allowed to use RLI data for any other purpose other than RLI approved programs designed to better serve Members.

Voluntary Surveys

We may periodically conduct both business and individual surveys. We encourage Members to participate in these voluntary surveys because they provide us with important information that helps us to improve the types of services we offer and how we provide them to you. Your personal information and responses will remain confidential, even if the survey is conducted by a third-party.

We take the information we receive from individuals responding to our surveys and combine (or aggregate) it with the responses of other Members to create broader, generic responses to the survey questions (such as gender, age, residence, hobbies, education, employment, industry sector, or other demographic information). We then use the aggregated information to improve the quality of our services to you, and to develop new services and products. This aggregated, non-personally identifying information may be shared with third-party affiliates.

E-Mail Tracking

RLI does not monitor nor review the content of e-mail messages which are stored or which pass through our systems, except to the extent required to assure the proper functioning of all e-mail related systems. RLI will not disclose information about e-mail contents or usage to any third party except as required by law.

RLI will not provide your e-mail to unaffiliated third parties for the marketing of their products, however e-mail addresses may be used to market RLI products directly to our customers, either by RLI itself, or any of our registered agents.

Online Shopping

At some web sites, you can purchase products and services or register to receive materials, such as a catalog or new product and service updates. In many cases, you may be asked to provide contact information, such as your name, address, email address, phone number, and credit/debit card information. If you complete an order for someone else, such as an online gift order sent directly to a recipient, you may be asked to provide information about the recipient, such as the recipient's name, address, and phone number. RLI has no control over third-party web sites and their use of any personal information you provide when placing such an order. Please exercise care when doing so.

Public Forums/Chat Room Tracking

RLI allows members to participate in various chat rooms, forums, and news groups. Please be aware that any information disclosed in these types of areas becomes public information. Members should exercise serious caution when deciding to disclose individually identifiable information in one of these areas.

RLI's Child Privacy

You must be 18 to use the Services. RLI does not attempt to ask or collect information from any person under the age of 18.

How We Protect Your Information

RLI has security measures in place to protect the loss, misuse, and alteration of the information under our control. While we make every effort to ensure the integrity and security of our network and systems,

we cannot guarantee that our security measures will prevent third-party “hackers” from illegally obtaining this information. We will never sell your information to a third party.

Special Cases

It is RLI’s policy not to use or share the personal information in ways unrelated to the ones described above. However, RLI may disclose personal information or information regarding use of the Services if, for any reason, in our sole discretion, we believe that it is reasonable to do so, including: to satisfy laws, regulations or other legal requests for such information; to disclose information that is necessary to identify, contact or bring legal action against someone who may be violating our Acceptable Use Policy or other policies; in the event of default on account payment; to operate the Services properly; or to protect RLI, our Services, our employees or our Members.